

**Methodology Statement:** Newspoll

**Publication date:** 4 July 2025

### **Short Methodology Statement**

**Research company:** Pyxis Polling Pty Ltd

**Client commissioning the research:** The Australian, News Corp Australia

**End client:** The Australian, News Corp Australia

**Fieldwork dates:** 23 June– 30 June 2025

**Mode of data collection:** Online recruited from research panel

**Target population:** Eligible Victorian Voters

**Sample size:** 1071

**Australian Polling Council compliant?** Yes

**URL of Long Methodology statement** Is voting intention published?

<https://www.pyxispolling.com/apc/>

### **Long Methodology Statement**

**Effective sample size after weighting applied:** 824

**Margin of error associated with effective sample size:**  $\pm 3.42$

**Variables used in weighting & weighting method used:** Age x gender x location, Age x education, Income, 2025 Federal Vote, Rim weighting

**Full question text, responses categories and randomisation:** See below

**Proportion of landline/mobile completed interviews:** Not applicable

**Source of online sample:** Selected from previously recruited online panels of research participants to fill quotas loosely based on weighting frame

**Positioning of voting intention questions in questionnaire?** Immediately after demographics

**2PP calculation method:** Calculated according to preferences flows at previous elections

**How were undecided voters handled?** Undecided respondents who answered “don’t know” were asked a leaner question which also included a “don’t know” option. Those who answered don’t know were excluded from published voting intention figures but not from the survey. 4% were thus excluded from published voting intention figures.

### Full Text of Published Questions

Q1 Thinking about state politics. If a state election for Victoria was held today, which one of the following would you vote for?

*Please select one option only; randomize responses*

The Labor Party

The Liberal Party

The Nationals

The Greens

One Nation

Family First

Animal Justice Party

An Independent candidate

Another party

Don't know

ASK IF Q1 = Don't Know

Q2 To which one of the following do you have a leaning?

*Please select one option only; randomize responses*

The Labor Party

The Liberal Party

The Nationals

The Greens

One Nation

Family First

Animal Justice Party

An Independent candidate

Another party

Don't know

ASK IF NOT VOTING FOR LABOR, LIBERAL, NATIONAL AT Q1, Q2

Q3. You must allocate preferences for all parties. Between these parties, which would you rank highest?

*Please select one option only; Rotate 1-3*

Labor

Liberals/Nationals

Will just follow how to vote cards / don't know

ASK ALL

Q4. Thinking now about the leaders of the parties. Are you satisfied or dissatisfied with the way Jacinta Allan is doing her job as Premier?

*Please select one option only; Rotate 1-2*

Satisfied

Dissatisfied

Don't know

ASK IF Q4 = Don't Know

Q5. On balance, and while you may have no strong feelings either way, would you be more inclined to say you have been satisfied or dissatisfied with the way Jacinta Allan is doing her job as Premier?

*Please select one option only; Rotate 1-2*

Satisfied

Dissatisfied

Don't know

ASK ALL

Q6. Are you satisfied or dissatisfied with the way Brad Battin is doing his job as Leader of the Opposition?

*Please select one option only; Rotate 1-2*

Satisfied

Dissatisfied

Don't know

ASK IF Q6 = Don't Know

Q7. On balance, and while you may have no strong feelings either way, would you be more inclined to say you have been satisfied or dissatisfied with the way Brad Battin is doing his job as Leader of the Opposition?

*Please select one option only; Rotate 1-2*

Satisfied

Dissatisfied

Don't know

ASK ALL

Q8. Who do you think would make the better Premier?

*Please select one option only; Rotate 1-2*

Jacinta Allan

Brad Battin

Don't know

ASK IF Q8 = Don't Know

Q9. If you had to choose, which one of the two leaders do you think would make the better Premier?

*Please select one option only; Rotate 1-2*

Jacinta Allan

Brad Battin

Don't know

ASK ALL

Q10. Do you think the Allan Victorian State Labor Government deserves to be re-elected, or is it time to give someone else a go...?

*Please select one option only; Rotate 1-2*

They deserve to be re-elected

It's time to give someone else a go

Don't know

ASK ALL

Q11. How confident or not confident are you that the Liberal Party is ready to govern Victoria?

*Please select one option only; Random reverse 1-4*

1. Very confident
2. Somewhat confident
3. Not so confident
4. Not confident at all

ASK ALL

Q12. How you feel about the current state of each of the following in Victoria?

*Grid; Rotate A-D*

- A. The level of state debt
- B. Law and order
- C. Hospitals
- D. Housing

Grid

1. Very confident
2. Fairly confident
3. Fairly worried
4. Very worried
5. Neither

ASK ALL

Q13. The Suburban Rail Loop is a public transport initiative which intends to build train lines through outer suburban Melbourne which link with existing train networks. Do you support or oppose this project going ahead at this time?

*Please select one option only; Random reverse 1-4*

Strongly support  
Somewhat support  
Somewhat oppose  
Strongly oppose  
Don't know