



**Australian  
Polling Council  
Quality Mark**

**Methodology Statement:** ACBF Coffs Harbour poll

**Publication date:** 13 March 2025

### **Short Methodology Statement**

**Research company:** Pyxis Polling Pty Ltd

**Client commissioning the research:** Australian Climate and Biodiversity Foundation (ACBF)

**End client:** Australian Climate and Biodiversity Foundation (ACBF)

**Fieldwork dates:** 26 February – 2 March 2025

**Mode of data collection:** CATI live telephone polling

**Target population:** Eligible Australian Voters

**Sample size:** 351

**Australian Polling Council compliant?** Yes

**URL of Long Methodology statement Is voting intention published?**

<https://www.pyxispolling.com/apc/>

### **Long Methodology Statement**

**Effective sample size after weighting applied:** 305

**Margin of error associated with effective sample size:**  $\pm 4.7\%$  (90% confidence level)

**Variables used in weighting & weighting method used:** Age x gender x location, previous vote, Rim weighting

**Full question text, responses categories and randomisation:** See below

**Proportion of landline/mobile completed interviews:** All interviews conducted by mobile

**Source of online sample:** Not applicable

**Positioning of voting intention questions in questionnaire?** Immediately after demographics

**2PP calculation method:** N/A

**How were undecided voters handled?** Undecided respondents who answered “don’t know” were asked a leaner question which also included a “don’t know” option. Those who answered don’t know were excluded from published voting intention figures but not from the survey. 12% were thus excluded from published voting intention figures.

### Full Text of Published Questions

Q1 The New South Wales government has committed to turning an area of publicly owned state forest in the mid north coast into the Great Koala National Park to protect koalas. How much do you know about this proposal?

*Single select*

1.	A lot
2.	A fair amount
3.	A little
4.	Hardly anything
5.	Have never heard of it before.
6.	Don't know

Q2 Do you think logging of native forests is good or bad for koalas? PROBE IF GOOD OR BAD ask 'Is that very or somewhat good/bad'?

*Single select*

1.	Very good
2.	Somewhat good
3.	Neither good nor bad
4.	Somewhat bad
3.	Very bad
4.	Don't know