



**Australian
Polling Council
Quality Mark**

Methodology Statement: Newspoll

Publication date: 7 March 2025

Short Methodology Statement

Research company: Pyxis Polling Pty Ltd

Client commissioning the research: The Australian, News Corp Australia

End client: The Australian, News Corp Australia

Fieldwork dates: 27 February– 5 March 2025

Mode of data collection: Online recruited from research panel

Target population: Eligible Western Australian Voters

Sample size: 1061

Australian Polling Council compliant? Yes

URL of Long Methodology statement Is voting intention published?

<https://www.pyxispolling.com/apc/>

Long Methodology Statement

Effective sample size after weighting applied: 859

Margin of error associated with effective sample size: ± 3.34

Variables used in weighting & weighting method used: Age x gender x location, Income, 2022 Past Vote, Rim weighting

Full question text, responses categories and randomisation: See below

Proportion of landline/mobile completed interviews: Not applicable

Source of online sample: Selected from previously recruited online panels of research participants to fill quotas loosely based on weighting frame

Positioning of voting intention questions in questionnaire? Immediately after demographics

2PP calculation method: Calculated according to respondent allocated preferences

How were undecided voters handled? Undecided respondents who answered “don’t know” were asked a leaner question which also included a “don’t know” option. Those who answered don’t know were excluded from published voting intention figures but not from the survey. 3% were thus excluded from published voting intention figures.

Full Text of Published Questions

Q1 State parliament is based in Perth, not in Canberra and governs WA.

On March 8th there is a state election here in WA. Thinking about state politics only.

If a state election for Western Australia was held today, which one of the following would you vote for?

Please select one option only; randomize responses. Show only in electorates where party is standing

The Labor Party

The Liberal Party

The Nationals

The Greens

Pauline Hanson's One Nation

Australian Christians

Legalise Cannabis

Shooters, Fishers, Farmers

Independent candidate

Stop Pedophiles! Protect Kiddies!

Libertarian Party

Animal Justice Party

Don't know

ASK IF Q1 = Don't Know

Q2 To which one of the following do you have a leaning, even by a bit?

Please select one option only; randomize responses. Show only in electorates where party is standing

The Labor Party

The Liberal Party

The Nationals

The Greens

Pauline Hanson's One Nation

Australian Christians

Legalise Cannabis

Shooters, Fishers, Farmers

Independent candidate

Stop Pedophiles! Protect Kiddies!

Libertarian Party

Animal Justice Party

Don't know

ASK IF NOT VOTING FOR LABOR OR LIBERAL AT Q1, Q2

Q3. You must allocate preferences for all parties. Between these parties, which would you rank highest?

Please select one option only; Rotate 1-3

Liberal

Labor

Will just follow how to vote cards / don't know

ASK ALL

Q4. Thinking now about the leaders of the parties. Are you satisfied or dissatisfied with the way Roger Cook is doing his job as Premier?

Please select one option only; Rotate 1-2

Satisfied

Dissatisfied

Don't know

ASK IF Q4 = Don't Know

Q5. On balance, and while you may have no strong feelings either way, would you be more inclined to say you have been satisfied or dissatisfied with the way Roger Cook is doing his job as Premier?

Please select one option only; Rotate 1-2

Satisfied

Dissatisfied

Don't know

ASK ALL

Q6. Are you satisfied or dissatisfied with the way Libby Mettam is doing her job as Leader of the WA Liberal Party?

Please select one option only; Rotate 1-2

Satisfied

Dissatisfied

Don't know

ASK IF Q6 = Don't Know

Q7. On balance, and while you may have no strong feelings either way, would you be more inclined to say you have been satisfied or dissatisfied with the way Libby Mettam is doing her job as Leader of the WA Liberal Party?

Please select one option only; Rotate 1-2

Satisfied

Dissatisfied

Don't know

ASK ALL

Q8. Who do you think would make the better Premier?

Please select one option only; Rotate 1-2

Roger Cook

Libby Mettam

Don't know

ASK IF Q8 = Don't Know

Q9. If you had to choose, which one of the two leaders do you think would make the better Premier?

Please select one option only; Rotate 1-2

Roger Cook

Libby Mettam

Don't know



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