



**Australian  
Polling Council  
Quality Mark**

**Methodology Statement:** Unions NSW Cost of Living Dec 2023

**Publication date:** 23-24 December 2023

### **Short Methodology Statement**

**Research company:** Pyxis Polling Pty Ltd

**Client commissioning the research:** Unions NSW

**End client:** Unions NSW

**Fieldwork dates:** 7 – 13 December 2023

**Mode of data collection:** Online recruited from research panel

**Target population:** NSW Residents

**Sample size:** 1024

**Australian Polling Council compliant?** Yes

**URL of Long Methodology statement Is voting intention published?**

<https://www.pyxispolling.com/apc/>

### **Long Methodology Statement**

**Effective sample size after weighting applied:** 699

**Margin of error associated with effective sample size:**  $\pm 3.7$

**Variables used in weighting:** Age x gender x location, Age x education, Tenure

**Weighting method used:** Rim weighting

**Full question text, responses categories and randomisation:** See below

**Proportion of landline/mobile completed interviews:** Not applicable

**Source of online sample:** Selected from previously recruited online panels of research participants to fill quotas loosely based on weighting frame

**Positioning of voting intention questions in questionnaire?** NA

**2PP calculation method:** NA

**How were undecided voters handled?** NA

**Full Text of Published Questions**

**1 Question**

Over the last twelve months, would you say the financial situation of your household has got...?

RANDOM REVERSE 1-5

1. Significantly worse
2. Slightly worse
3. Stayed about the same
4. Slightly better
5. Significantly better

**2 Question**

Over the next twelve months, do you expect your household finances will...?

RANDOM REVERSE 1-5

1. Significantly improve
2. Slightly improve
3. Say the same
4. Get slightly worse
5. Get significantly worse

**3 Question:**

Do you feel like your income (such as your wages and salary) over the past 6 months has...?

RANDOM REVERSE 1-3

1. Increased by more than the cost of living
2. Kept up with the cost of living
3. Not kept up with the cost of living

**4 Question:**

Has the current cost of living situation affected how you plan on celebrating the holiday season this year? Are you planning on cutting back, buying about the same as usual, or buying more of each of the following...?

GRID. RANDOMISE A-E

	Cutting back	Buying about the same	Buying more	Not applicable
A. Travel or trips				
B. Presents or gifts				

C. Christmas lunch/dinner				
D. Eating out at restaurants				
E. Entertaining your friends at home				

**7 Question**

Which of the following do you blame for the increase in the cost of living over the past six months?

Please select all that apply

1. The NSW state government
2. The Federal government
3. Unions
4. Corporate Australia and big business
5. Small business
6. The Reserve Bank (RBA)
7. None of the above